ZOO ATLANTA

Conservation Society

Conservation Society Levels

Conservation Society donors provide **critical support to the Zoo's mission** while enjoying unique benefits that will bring you closer to the heart of your Zoo.

BY JOINING THE CONSERVATION SOCIETY NOW, YOU CAN HELP US:

- Continue our efforts in using a living population to **enhance formal and lifelong science education.**
- Make a **meaningful, demonstrable impact** on the preservation of endangered species.
- Maintain a **leadership position in animal care and welfare** using scientifically-based animal management practices.
- **Provide critical operational support.** Since the Zoo does not receive any ongoing operating support from the City of Atlanta, it relies heavily on revenue generated through admissions and donations from the community to maintain its historic campus and status as a premier zoological institution.

Join immediately online at **zooatlanta.org/cs**

	Giraffe Club $1,000	Flamingo Club $1,500	Tiger Club $2,500	Orangutan Club $5,000	Gorilla Club $10,000	Panda Club $25,000
Tax-deductible amount	($730)	($1,160)	($1,560)	($4,060)	($7,660)	($23,405)
Daytime admission for 5 adults and 4 children	x	x	x	x	x	x
10 free guest passes for one-time use	x	x	x	x	x	x
Unlimited rides and attractions including Treetop Trail every visit	x	x	x	x	x	x
One behind-the-scenes experience*	x	x	x	x	x	x
Special events, lectures, and program offerings	x	x	x	x	x	x
Zoo Concierge: Dedicated contact for reservations, questions, and personalized experiences	x	x	x	x	x	x
Recognition on in-Zoo digital donor wall	x	x	x	x	x	x
Early access to Summer Safari Camp	x	x	x	x	x	x
One free Family-level Gift Membership to share		x	x	x	x	x
Additional behind-the-scenes experience*		x	x	x	x	x
Priority access for Zoo Atlanta travel offerings			x	x	x	x
CHOOSE ONE: • Tour of Wieland Wildlife Home, Animal Nutrition Kitchen, or World of Wild Theater • Keeper for a Day Program for 2			x	x	x	x
Lunch for 2 with an Animal Care Team member to talk about your favorite animal				x	x	x
10% discount on venue rentals, subject to availability and excludes all other applicable event fees including catering				x	x	x
CHOOSE ONE: • Engraved plaque on carousel animal • Pair of Patron-level tickets to the Beastly Feast annual gala • Private tour of The Rollins Animal Health Center tour with a Veterinary Team member					x	x
CHOOSE ONE: • Private animal painting or training session for 6 • Group NightCrawler program for 10					x	x
Animal breakfast experience for 4 before the Zoo opens					x	x
Exclusive curated animal experience						x
Private dinner for 4 or cocktail reception for 8 with President and CEO at a special Zoo venue						x

* Behind-the-scenes are subject to availability. For best selection, reserve with the Advancement Department at least two weeks in advance.

Tax-deductible amounts are subject to change. Benefits may be declined to allow for a fully tax-deductible contribution. Benefits and admission tickets may also be waived or donated as certificates for charity auction/school events at the donor's request.

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- ☐ **Tiger Club** $2,500
- ☐ **Orangutan Club** $5,000
- ☐ **Gorilla Club** $10,000
- ☐ **Panda Club** $25,000

☐ **I would be happy to join Zoo Atlanta's Conservation Society!**

☐ Please waive my benefits so I can receive the full tax-deductible amount.

☐ I cannot join the Conservation Society at this time, but enclosed is my gift of _____.

Contact Information

(Dr./Mr./Mrs./Ms./Miss)
Primary Name _____

(Dr./Mr./Mrs./Ms./Miss)
Secondary Name _____

Recognition Name: _____

Address: _____

City: _____ State: _____

ZIP: _____

Home Phone: _____

Cell Phone: _____

Business Phone: _____

Email: _____

Payment Information

☐ My check in the amount of _____ is enclosed. (Payable to Zoo Atlanta)

☐ Please charge _____ to my

☐ AMEX ☐ VISA ☐ Discover ☐ MasterCard

Card Number _____

Exp. Date _____ CVV Number _____

Name on Card _____

Signature _____

Join immediately online at **zooatlanta.org/cs**

☐ My company will match my gift.

Mail the completed form and payment to:

Advancement Office
Zoo Atlanta
800 Cherokee Avenue, S.E.
Atlanta, GA 30315

advancement@zooatlanta.org
404.624.5820 zooatlanta.org/cs

LEGACY SOCIETY

The Legacy Society is a giving society to recognize those who have named Zoo Atlanta in their estate planning. We invite you to consider joining Zoo Atlanta's Legacy Society by making Zoo Atlanta a beneficiary to wills, Donor Advised Funds (DAF), trusts, life insurance policies, IRAs, and other retirement or gift planning assets. There are a variety of ways to leave a meaningful gift to support the future of Zoo Atlanta and realize tax and/or financial benefits. For additional information, please visit: **zooatlanta.org/legacy**

☐ I would like more information on how I can include Zoo Atlanta in my will or estate plan

ZOO ATLANTA

Atlanta-Fulton County Zoo, Inc. d/b/a Zoo Atlanta.

We are a 501(c)(3) nonprofit organization; the tax ID number is 58-1655184.

ZOO ATLANTA PROTECTS WILDLIFE AND WILD PLACES AROUND THE WORLD.

Our Conservation Society Members are some of our most powerful advocates for our mission: saving wildlife and their habitats. Your support is hard at work now enabling conservation programs and partnerships around the globe.

Our contributions range from funding for other established conservation organizations who share our mission; to sharing our team's expertise and resources in the field; to many other forms of support, both here at home and on other continents – all enabling a greater total impact than might be achievable by a single organization.

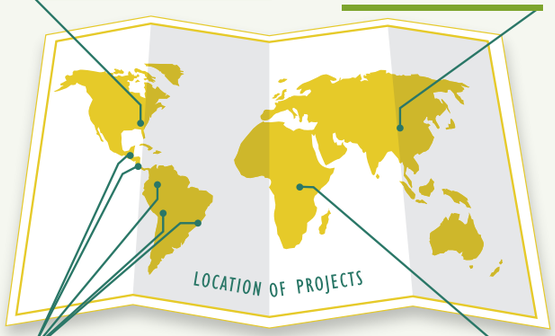
NORTH AMERICA

GEORGIA
Bog Restoration
Diamondback Terrapin Conservation
Project Pollinator

ALABAMA
Eastern Indigo Snake Conservation

ASIA

CENTRAL CHINA
Giant Panda Conservation



CENTRAL AND SOUTH AMERICA

PANAMA
Project Golden Frog

BRAZIL
Golden Lion Tamarin Conservation

LATIN AMERICA
Amphibian Conservation

AFRICA

CENTRAL AFRICA
Dian Fossey Gorilla Fund
Conservation South Luangwa
96 Elephants

ABOUT ZOO ATLANTA

A proud accredited member of the Association of Zoos and Aquariums (AZA), the gold standard for animal care and welfare, Zoo Atlanta has a mission to save wildlife and their habitats through conservation, research, education, and engaging experiences. The Zoo is home to hundreds of animals representing more than 200 species from around the world, many of them endangered or critically endangered. Highlights include a transformed African Savanna featuring expanded habitats for African elephants, giraffes, zebras, ostrich, warthogs, meerkats, and rhinos; one of North America's largest populations of great apes; and a global center of excellence for the care and study of reptiles and amphibians. Recent transformations include a newly updated African lion complex, opened in April 2025, and the state-of-the-art Rollins Animal Health Center, completed in 2024.

Learn more at zooatlanta.org.

VISION

We envision a world where wildlife and humans flourish together.

MISSION

We save wildlife and their habitats through conservation, research, education, and engaging experiences. Our efforts connect people to animals and inspire conservation action.

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